

MicroFit HealthWizard - Version 5.3.4

December 2008

New Sales and Marketing Product

MicroFit recently partnered with Visual Fitness Planner to offer a powerful add-on technology that will help clubs attract more, sell more and retain more members. The VFP technology operates seamlessly with the MicroFit system to identify the needs of the club's prospects (or members) and plug them into the appropriate programs. Using stunning visual imagery, VFP provides education, goal setting, and a plan of action. Along with the MicroFit fitness assessment the member receives a calculation for risk of diseases, a "health-age" score, a 3-D before/after body image report and a time line to reach their personal goals. All combined, this personalized and compelling information motivates prospects and members to take action now, which increases new membership sales, personal training sales, other service/product sales and member retention.

Contact MicroFit at 800-822-0405 or sales@microfit.com for more information about the new Visual Fitness Planer option.

Fitness Profile

1.5 Mile Run: New aerobic fitness test protocol

The 1.5 Mile Run was added to the list of aerobic fitness test protocols.

Cooper 12 Minute Run: New aerobic fitness test protocol

The Cooper 12 Minute Run was added to the list of aerobic fitness test protocols.

Blood pressure heart rate graphic: new improved look

When using the MicroFit FAS-2 testing equipment, the heart rate graphic during the blood pressure measurement has been changed to simulate a cardiac EKG reading. This graphical change is intended to improve the client's visual experience during the measurement. The MicroFit blood pressure system only detects cuff pressure pulses and does not measure cardiac electrical activity (EKG).

HealthWizard 5.3.4 Fitness Profile Bug Fixes

Blood pressure bar does not go down correctly when using a USB-serial adapter

When the CTI box was connected to a computer with a USB-serial adapter, the MicroFit animated blood pressure bar graph did not go down with a decrease in cuff pressure.